



Food Japan 2025

ASEAN Exhibition of Oishii Japanese F&B, Technology, and Services

日本食品見本市

16 · 17 · 18 October 2025 (Thu - Sat)
Suntec Singapore



Join us as we celebrate the vibrant opening of **Food Japan 2025** in Singapore featuring an impressive lineup of **153 exhibitors from 35 prefectures across Japan!**

The 13th edition kicked off with an energetic atmosphere, as the exhibition hall came alive with activity and excitement. The highlight of the opening was the traditional **Kagami Biraki** ceremony at the J-Studio stage, where the sake barrel was ceremoniously broken to mark the official launch of **ASEAN's largest exhibition dedicated to Japanese food, beverages, technology, and services.**

[2 Days Left—Register Now!](#)

Check out the exciting highlights from Day 1!



Opening Ceremony

(L-R): Junji Kurokawa, *Managing Director of Japan External Trade Organisation (JETRO Singapore)*, **Poh Chi Chuan**, *Executive Director of Singapore Tourism Board (Exhibitions & Conferences)*, **Masanao Nishida**, *Director of OJ Events Pte Ltd*, **H.E. Hiroshi Ishikawa**, *Ambassador, Embassy of Japan*, **Chef Muhammad Kamal Khamis**, *President, Singapore Halal Culinary Federation*



Business Partnership Agreement Signing Ceremony between Food & Drinks Malaysia by SIAL 2026 and Oishii Japan Co Ltd

Unlocking Malaysia's F&B Market: A Strategic Gateway For Japanese Businesses



Food Japan 2025 Showfloor

The show floor buzzed with excitement as visitors explored distinctive specialties from **35 Japanese prefectures**, featuring engaging displays, live demonstrations, and tasting experiences from **153 exhibitors** across Japan.

[Don't Miss Out—There's Still Time to Join Us!](#)

Only two days left — don't miss your chance to be part of the excitement!

Trade: 17 October, 10:00 am–5:00 pm

Trade & General Public: 18 October, 11:00 am–4:30 pm

Location: Suntec Convention and Exhibition Centre, Level 4, Hall 405

Join us and savor the diversity of Japan's regional specialties!

[**REGISTER NOW**](#)

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