

Day One Highlights



Featuring more than 180 exhibitors from 30 prefectures and regions in Japan this year, the 11th edition of Food Japan kicked off stronger in Singapore today. About 50% of new exhibitors bringing interesting new products to the ASEAN Japanese Food and Beverage, Technology and Services exhibition.

Here's a quick recap of the highlights from Day 1:



The **exhibition floor was packed with trade visitors** who were finally able to source and network with suppliers in the industry after the virtual edition last



The **J-Studio Stage programme** has talks from the industry experts on various topics from food and sake pairing to premium Japanese Fish to new food trends like CANPai Bites.



Visitors enjoyed the **array of programmes** specially curated to the industry community.



Food Japan 2023 sees more than 15 categories of Japanese products all the way from the country.

Exhibition Details

Trade: 11 - 13 Oct, 10.00am - 5.30pm

General Public: 13 Oct, 2.00pm - 5.30pm

Admission Fee:

Trade: Free admission for those who have

pre-registered online. \$50 for registration at the door

General Public: \$4













