



The 8<sup>th</sup> ASEAN Exhibition of Oishii Japanese F&B, Technology and Services



# Food Japan 2019

31 October - 2 November

Suntec Singapore Convention and Exhibition Centre, Halls 401-402

YOUR KEY SOURCING PLATFORM FOR QUALITY  
JAPANESE F&B, TECHNOLOGY AND SERVICES

## Day One Highlights

Featuring 200 exhibitors from 40 prefectures and regions in Japan this year, the 8th edition of Food Japan kicked off in Singapore with a packed exhibition hall and a sake barrel ceremony on J-Studio stage. Here's a quick recap of the highlights from Day 1.

The Sake barrel or "Kagami Biraki" was broken to symbolise the official opening to the ASEAN's largest exhibition on Japanese F&B, technology & services.



Opening Ceremony (L-R) Ms Junko Ishii, Managing Director, Japan External Trade Organisation (JETRO Singapore); Mr Andrew Phua, Director, Singapore Tourism Board (Exhibitions & Conferences); Mr Masanao Nishida, Director, OJ Events; H. E. Jun Yamazaki, Ambassador, Embassy of Japan and Mr Tsugumasa Muraoka, Governor, Yamaguchi Prefecture.





Kagoshima Fish Market took the stage to demonstrate their Special Fish Cutting Show of Amberjack fishes and the audience sample the delicious sashimi.



The largest egg company in Japan, Ise Foods showcase and presented to the crowd on their latest innovative egg beverage products.



The show floor was packed with visitors who got the opportunity to discover the new-to-market and unique prefecture specialties from the 40 prefectures through a range of displays and sampling.



Visitors get up-close with the exhibitors to conduct business discussion and meetings the unique prefecture specialties from the 40 prefectures this year.



The workshop on Japanese Sake by Sean Ou, DipWSET, SSA Master Sake Sommelier attracted a full audience as he guided the participants through the tasting and taste profile for sake pairing with food.



At the business lounge, buyers and exhibitors connected and potential business relationships was made during the meetings and discussions.

## Admission Details

Trade: 31 Oct - 1 Nov, Thursday to Friday  
10.00am - 5.30pm  
Free admission for those who have pre-registered online.  
SGD \$20 for registration at the door.

Trade & Public: 2 Nov, Saturday  
11.00am - 4.30pm  
Public admission Ticket is SGD \$4  
Free entry for children 12 years & below.

J Studio Stage Programme

Exhibitor List

Floor Plan

J-Food Court

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